

# ***Track your sailing regattas easily***

*Your phone is all you need*



# Why should you use KWINDOO?

KWINDOO is a **sailing app** that offers an entirely **new experience in presenting regattas**. We know that visualization is vital for all: organizers, racers and fans.

**Your phone is all you need.**

KWINDOO provides an easy way of **regatta tracking** without the hassle of external hardware, and with all the advantages of mainstream **mobile technology**. The platform also offers new, increased value for advertisers and sponsors.

**How does a race look with Kwindoo?  
Track every move in real-time from start to finish!**



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**EVENT**

REPLAY

WEBBCRS 2024 | TISDAGHS SEGLING

REPLAY

24 STUNDEN – REGATTA VOM AMMERSEE

# RACERS

## YOUR SMARTPHONE IS MORE THAN YOUR TRACKER.

*JOIN THE REGATTA THROUGH OUR SAILING APP.*

Follow the racecourse on your device and stay updated on any changes in real time.

**Get instant messages** – or instant emergency help based on your current GPS position.

Get instant **performance analytics** based on a heat-map – right on your smartphone!

Examine in-depth analytics with a **head-to-head comparison** of up to three selected opponents on the KWINDOO website, where you can also watch the event replay.

Convince your club management to use KWINDOO on your next regatta and level up your sailing!

**Check out the organizer's features**

**KEEP PRACTICING: USE THE INDIVIDUAL SPORTS TRACKER FUNCTION WITH SELF TRACKING IN OUR MOBILE APP!**



Be up to date with regatta information, see your tracking and in-depth performance analytics!

# ORGANIZERS

## MASTER YOUR SAILING EVENTS WITH US!

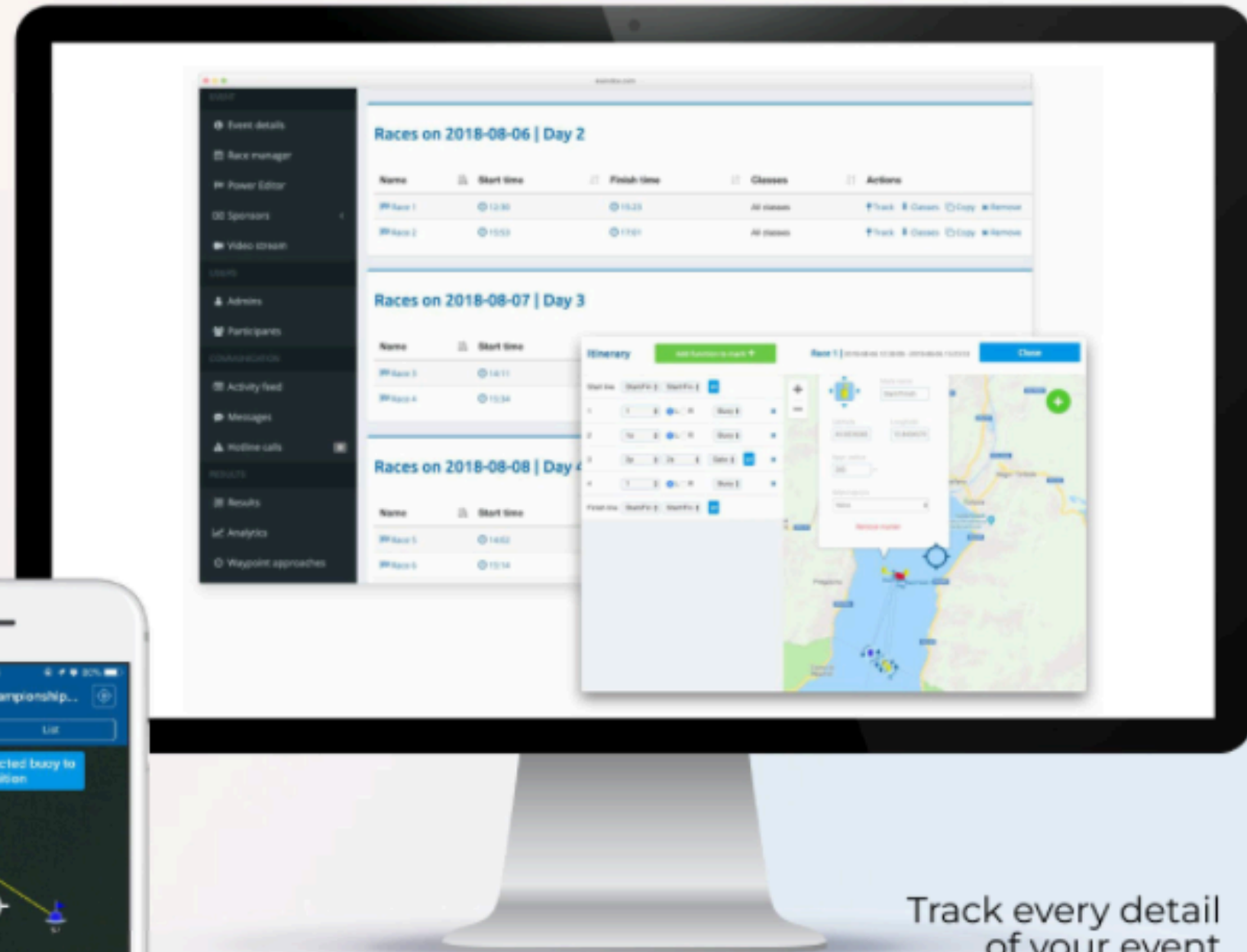
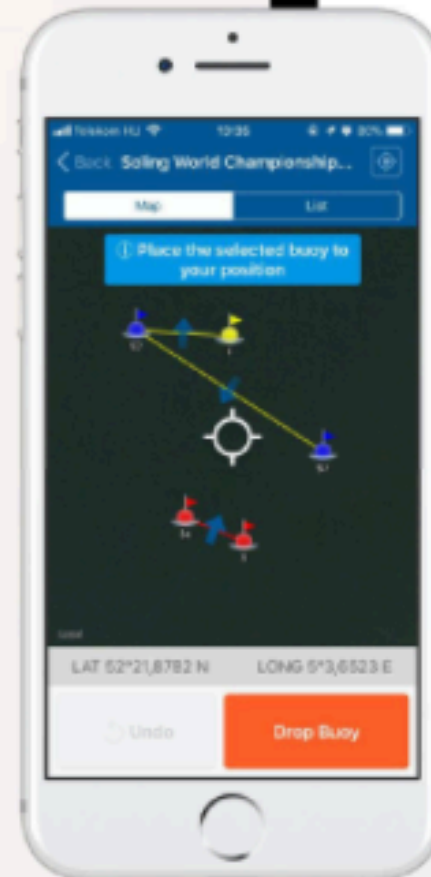
Create your next sailing event with all the necessary details! Whether you need to compile a **race schedule**, organize **boat classes** or publish an **itinerary with virtual marks**, KWINDOO has your back.

Stay in touch with your entire fleet through **messaging**, **newsfeed status updates** and **emergency functions**.

And the best news is: you don't need an external GPS device for any of this – only your smartphone with our sailing application!

STARTING FROM  
**4,5 EUR**  
/ DAY / BOAT.

Buy it now!



Control the race course with your smartphone

Track every detail of your event in one place



# FANS

## FOLLOW THE SAIL RACE LIVE – ANYTIME, ANYWHERE.

Use KWINDOO for an immersive experience and **follow your friends or family in real time** while they are racing. Our sailing application comes with a **leaderboard**, **real-time tracking** with sensational details, **newsfeed-style comments**, photos and engaging video footage covering the most important moves.

Watch regatta events!



## FOLLOW REGATTAS WITH YOUR SMARTPHONE

DOWNLOAD OUR  
LIVE VIEW APP!



Follow regattas on your smartphone with KWINDOO for viewers app or on your desktop. Check live view or replays in Events.



# ADVERTISERS

## MONETIZE YOUR SAILING EVENTS WITH TARGETED ADVERTISING IN A UNIQUE ENVIRONMENT!

A common drawback for brands who are interested in sponsoring and advertising in sailing events is that the wider public rarely has a chance to see the outcome of the campaign.

KWINDOO, a new paradigm in sailing is a change for all those who want to reach a targeted, scalable, local or global audience in a noiseless and efficient environment.

See all the details

Schedule a support call with us

